

Pretty Co New York, NY

Head, 2000 – present

Work as a solo studio that offers a range of marketing, brand, logo, event graphics, signage, advertising, presentation, book, catalog, real estate, web and title design. Also provides bespoke poster design and marketing to the independent film industry, working closely with directors, producers, distributors. Clients have included: The Oxygen Network, Washington Square Arts, Bullfinch Press, Doremus Creative, Ziccardi Partners, Arnold Worldwide, Cowboy Pictures, IFC Productions, DOC NYC, The Screening Room, Strand Releasing, Wellspring Media, The Criterion Collection, Balcony Releasing, Double A Films, Code Red Films, Process Film, White Mountain Pictures, Eureka Pictures, Zohe Film, Gravity Hill, Think Film, John B. Stetson, SenArt Films, Conde Nast, Point One Percent, 42 Ann Street, The Dining Room

The IFC Center New York, NY

Designer, 2005 – present

On-call for essential bustling downtown cinema since its inception. Design and produce quarterly film calendar mailer, membership flyers, postcards for special series, exterior signage and banners, lobby posters, membership cards, theater and lobby signage, review blow-ups, concession promotions and menus, merchandise advertising (Girls on Top), business cards, Film School brochure, on-screen promotions and theater announcements

School of Visual Arts New York, NY

Instructor, 2003 – 2010

Taught undergraduate design students at all levels. Poster Design, Senior Portfolio classes

nick and paul New York, NY

Senior Designer, 2001 – 2002

Jumped in to hot branding agency (headed by Paul Bennett), during a period of rapid growth. Worked with dynamic team on identity, web, event graphics and packaging projects – focus groups, naming, creating pitch presentations, mood boards, design development, brand activation and execution, and style guides. Clients included: Shiseido, The Clio Awards, Lumenos.com, Equisearch

Number Seventeen New York, NY

Senior Designer, 2000 – 2001

Collaborated in all phases of design process at small Tribeca agency. Advertising, print and motion graphics: Herman Miller, Lucky Magazine, 5S/Shiseido, Saturday Night Live, Moviefone, HBO, God's Love We Deliver, Vulcan

Brooklyn Academy of Music Brooklyn, NY

Design Director, 1999 – 2000

Headed up busy in-house design department for celebrated Brooklyn performing arts and film venue. Designed and oversaw production of seasonal catalogs, print advertising, institutional graphics, postcards for special events, marketing pieces for BAM Rose Cinemas, Kids Film Festival, Woman Filmmakers Festival, membership promotions, Cafe graphics and marketing

M&Co New York, NY

Senior Designer, 1997 – 1999

Served as lead designer for the legendary design provocateur Tibor Kalman when he re-launched his NYC office. Some projects included: Chairman: Rolf Fehlbaum by Tibor Kalman (Communications Arts Excellence Award, ID Book Award), 42nd St. Development Faces project, Related Companies marketing, Domus covers, Vitra annual overview book, Mercer Hotel branding, Standard Hotel logo, identity and launch of Sunset Blvd (flagship) location, NY Times art editorials, Barnes & Noble, Mixedgreens.com, SFMOMA Keith Haring exhibition graphics, Last Stop Grand Central by Maira Kalman, M&Co identity system

Yale University School of Art

M.F.A. Graphic Design, 1997

Rhode Island School of Design

M.F.A. Photography

Award of Excellence, 1993

Hamilton College

B.A. History, Creative Writing, 1988